

# Speech to Persuade

Time Limit: 5-6 minutes

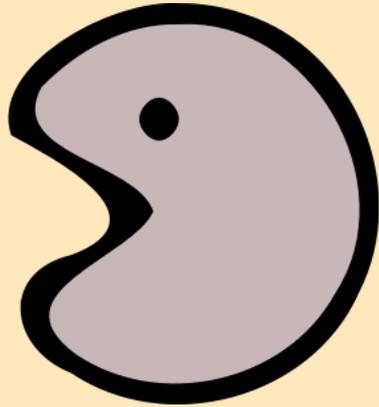


# Expectations:

- Prepare an organized speech;
- Speak loudly, clearly, and with pitch;
- Give eye contact to the entire audience;
- Use body language to convey the message;
- Utilize notes effectively;
- Produce a credible, academic speech;
- Employ visual, audio, and physical props successfully;
- Present with enthusiasm, emotion, and energy.

# Purpose:

To learn how to create and give a persuasive speech.



# Explanation:

You, as an individual, will intelligently persuade the audience with relevant, academic material, utilizing a research-based, MLA formatted speech.

# Choosing a Topic:

- Select something that interests you and that is appropriate to the audience you are to address.
- Choose a topic that you feel passionate about.
- You are proposing to the audience that they “should” adopt a certain **debatable** proposition.
- For example, Raising Teenage Driving Age, Immigration Laws, T.V. and Movie Violence, Population Control, etc.

# Preparing:

- Use the internet, two magazine or newspaper articles, and at least two books to find credible information; you should have at least 5 sources cited.
  - Write down information about each source to make your *MLA*-formatted Works Cited page.
  - Write down your notes and research on note cards.

# Organizing:

Organize your information logically and in the following format...

1. Present a history of the problem (part of the Introduction) - Discuss the events leading up to the present time that make the topic important.
2. Discuss the present day effects of the problem (part of the Introduction) - Give examples, illustrations, facts, and views of authorities that clearly demonstrate the situation you are talking about.
3. Discuss the causes that brought about the effects you listed in point 2 (part of the 1<sup>st</sup> Body Paragraph) - Here again you must present examples, illustrations, facts, and views of authorities to prove your points.

# Organizing:

Organize your information logically and in the following format...

1. List possible solutions to the problem (part of the 2<sup>nd</sup> Body Paragraph) - Discuss briefly the various alternatives that could be followed but show they are not effective enough to solve your problems.
2. Give your solution to the problem (part of the 3<sup>rd</sup> Body Paragraph) - Show why your solution is the best answer to the proposition you are discussing.
3. Show how your proposal will benefit your audience (part of the Conclusion) - This is the part of the speech where you convince.

# Preparing:

- Complete the universal outline.
- Write out the entire speech in full, word-for-word, and have a peer check and edit it.
  - You will be required to turn both of these in on the day of your speech.

# Preparing:

- Create effective notecards for your speech with only phrases, sentences, main ideas, etc.
  - Rehearse the speech many times so you can truly KNOW your persuasive speech.
  - There should be no reading ...

# Preparing:

- Produce a captivating PowerPoint that supplements your speech and does not give it for you.
  - You should not be reading from your PowerPoint.
  - You must have a MLA-formatted Works Cited page.
  - Include at least one graph, chart, etc.

# Presenting:

- Be energetic and enthusiastic.
- Use notes and the PowerPoint effectively.
- Always give the entire audience eye contact.
- Use your body to help express the information.
- Observe time limit ... 5-6 minutes!

# Requirements:

- Research-based notes with MLA citations;
- Completed Universal Outline;
- Written speech, word-for-word;
- Note cards used for the speech.